

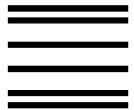
A Red Ribbon Certified School...

- Promotes a healthy school environment
- Implements best practice prevention programs
- Recruits parents as partners and leaders
- Conducts year-round Red Ribbon school and community events

Get Red Ribbon Certified

- Get Engaged
- Get Energized
- Get Recognized

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



INFORMED FAMILIES
2490 CORAL WAY
MIAMI FL 33145-9880



Program Presented by:



2490 Coral Way,
Miami, FL 33145

Phone: 305-856-4886
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1-800-391-0917 Florida

www.redribbonschools

Academic Excellence Through Prevention

Presented in partnership with



Sponsored by



Initial Funding by



U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Substance Abuse and Mental Health Services Administration
www.samhsa.gov



Red Ribbon Certified Schools is about school recognition

The Red Ribbon Certified Schools (RRCS) program assesses and celebrates effective efforts in the prevention of substance abuse among youth. It highlights schools who work in collaboration with students, parents, educators and the community as a team.

The program emphasizes the importance of family involvement in the healthy development of children.

Program Goals

The Red Ribbon Certified Schools program works with the Florida Center for Prevention Research at Florida State University to certify schools that model prevention excellence.

The program partners with schools, parents and the community to promote prevention as a means to keep kids safe and ensure bright futures.

Program goals are to improve academic performance and graduation rates by reducing the following:

- Rate of usage in the past 30 Days
- Binge drinking
- Rate of kids starting to drink alcohol

The Red Ribbon Certification Process:

Schools are assessed in four areas:

1. Healthy school environment
2. Use of best practices
3. Parent Involvement
4. Year-round Red Ribbon activities

Schools are encouraged to work as a team to complete the application process.

1. Document current prevention programs in your school
2. Refine/implement prevention programs
3. Complete and submit your application



GET RIBBON CERTIFIED



Did You Know?

Everyday, 3,300 more children begin experimenting with prescription drugs.

The Red Ribbon Certified Schools website is a prevention resource for educators, students and parents:

1. Prevention tools
2. Tips and webinars to get schools certified
3. Ideas for Red Ribbon activities

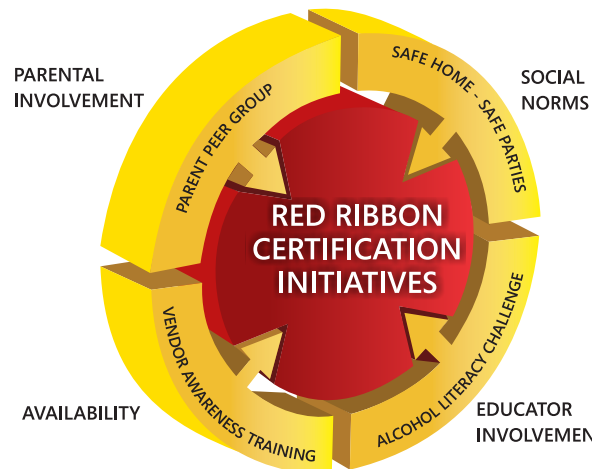
Why Become Red Ribbon Certified?

1. Receive local and national recognition for your school
2. Improve academic performance
3. Produce safe, healthy drug-free kids
4. Increase parental involvement in schools
5. Improve awareness and substance abuse prevention in your community



Alcohol and drug use among children

RRCS PROGRAM COMPONENTS



DEAR INFORMED FAMILIES,
YES! SEND ME MORE INFORMATION ABOUT THE FOLLOWING.

More information about the following:

- Red Ribbon Campaign
- Red Ribbon Certified Schools

Volunteering for the following:

- Red Ribbon Campaign
- Fundraising Activities
- Speakers' Bureau
- Health Fairs
- Office Administration
- School Activities

PLEASE FILL OUT AND MAIL THIS FORM BACK TO US.

Name _____
 Address _____
 City, State, Zip _____
 Email _____
 Telephone _____

Privacy Policy: Informed Families will not share your information with anyone. The agency utilizes your contact information for internal purposes only.